

WED, 4TH NOV 2015

- » **10.00 COCOLAB / PITCHING PREPARATION**
with Martina Bleis and Marjorie Bendeck
LINDNER HOTEL, ROOM SCHILLER
(by appointment)
- » **13.00 INTRODUCTION AND LUNCH FOR PARTICIPANTS WITH PROJECTS**
LINDNER HOTEL, RESTAURANT (by invitation only)
- » **14.30 LECTURE: TEN JOKES THAT WILL TEACH YOU EVERYTHING YOU WILL NEED TO KNOW ABOUT SCREENWRITING**
with Pavel Jech, *FAMU* – presented by *Midpoint*
This lecture will explore some common concerns and open up some discussions about basic principles of writing films. And hopefully, once or twice you might even laugh a little.
LINDNER HOTEL, ROOM GOETHE
- » **14.30 COCOLAB / WORKSHOP: FILM MARKETING**
Closed Workshop with Two Selected Projects
with Mathias Noschis – in coop. with *MAIA Workshops*
A marketing strategy outline for two coco projects covering basic marketing strategy elements: positioning, target audience and promotional activities.
LINDNER HOTEL, ROOM FONTANE
- » **15.45 LECTURE: BUDGETING AND DIGITAL POST-PRODUCTION**
with Jan Philip Lange – pres. by *The Post Republic*
This workshop imparts basic knowledge of post-production, budgeting and demonstrates essential steps to prevent cost and time overruns during the post-production process.
LINDNER HOTEL, ROOM GOETHE
- » **17.00 COCOLAB / WORKSHOP: AUDIENCE DESIGN**
Closed Workshop on One Selected Project
with Nicolò Gallio – in coop. with *TorinoFilmLab*
How to get to the audience? Together with one selected project audience designer Nicolò Gallio is developing strategic ideas.
ROOM FONTANE
- » **21.00 GET-TOGETHER**
hosted by the *Netherlands Film Fonds*
RESTAURANT MANGOLD (by invitation only)

THUR, 5TH NOV 2015

- » **10.30 OFFICIAL OPENING**
LINDNER HOTEL, ROOM COSIEBUS
- » **10.45 PANEL: FUNDING NEWS**
Moderation: Alex Traila
Guests: Robert Balinski (*Polish Film Institute*)
Hrvoje Hribar (*Croatian Audiovisual Center*)
Nana Janelidze (*Georgian National Film Center*)
Anna Katchko (*Tandem Film*)
Brigitta Manthey (*Medienboard Berlin-Brandenburg*)
Oliver Rittweger (*Mitteldeutsche Medienförderung / MDM*)
LINDNER HOTEL, ROOM COSIEBUS
- » **11.45 INTRODUCTION OF PARTICIPANTS WITH PROJECTS**
LINDNER HOTEL, ROOM COSIEBUS
- » **12.00 NETWORKING LUNCH**
LINDNER HOTEL, RESTAURANT (by invitation only)
- » **13.30 PITCHING I**
LINDNER HOTEL, ROOM COSIEBUS
- » **14.40 PITCHING II**
LINDNER HOTEL, ROOM COSIEBUS
- » **16.00 COCOLAB / MEET THE EXPERTS I**
with: Simone Baumann (*German Films*)
Graziella Bildesheim & Francesca van der Staay (*MAIA Workshops*),
Ellis Driessen (*Netherlands Film Fonds*), Danijel Hocevar (*Vertigo*),
Pavel Jech (*FAMU/Midpoint*), Anna Katchko (*Tandem Production*),
Brigitta Manthey (*Medienboard Berlin-Brandenburg*),
Dana Messerschmidt (*Mitteldeutsche Medienförderung / MDM*),
Miro Purivatra & Elma Tataragic (*Sarajevo Film Festival*),
Denis Vaslin (*Volya Films*) and Petra Weisenburger (*Nipkow Programm*)
LINDNER HOTEL, ROOM GOETHE (by appointment)
- » **16.15 FOCUS NETHERLANDS**
in cooperation with the *Netherlands Film Fonds*
Presentation of coproduction opportunities, projects and case studies.
Moderation: Martina Bleis
Guests: Ellis Driessen (*Netherlands Film Fonds*)
Bas van der Ree (*Netherlands Film Commission*)
Ineke Smits (Director *STAND BY YOUR PRESIDENT*)
Denis Vaslin (Producer *KURAI, KURAI*)
LINDNER HOTEL, ROOM COSIEBUS

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→ THUR, 5TH NOV 2015

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- » **16.00 COME AND ARRANGE YOUR DATES FOR THE ONE2ONE-MEETINGS**
LINDNER HOTEL, ROOM SCHILLER
- » **17.30 WORKSHOP: #FEEDBACK**
closed Workshop
LINDNER HOTEL, ROOM FONTANE
- » **17.30 LECTURE: FILM MARKETING**
with Mathias Noschis – in coop. with *MAIA Workshops*
Basic marketing strategy elements for two selected coco projects: positioning, target audience and promotional activities. The audience will be invited to react and make suggestions.
LINDNER HOTEL, ROOM COSIEBUS
- » **20.00 NETWORKING RECEPTION**
hosted by Medienboard Berlin-Brandenburg and Mitteldeutsche Medienförderung / MDM
Presentation of the winners:
coco Best Pitch Award – given by *Eurotape Media Services*
coco Post Pitch Award – given by *The Post Republic*
coco Producers Network Award – given by *Producers Network*
From Cottbus to Cinema – distribution support prize of the *FilmFestival Cottbus* given by *Medienboard Berlin-Brandenburg*
LINDNER HOTEL, CAFÉ ZELIG (by invitation only)

FRI, 6TH NOV 2015

- » **9.00 ONE2ONE-MEETINGS I**
LINDNER HOTEL, ROOM GOETHE (by appointment)
- » **9.00 COCOLAB / MEET THE EXPERTS II**
LINDNER HOTEL, ROOM GOETHE (by appointment)
- » **11.00 ONE2ONE-MEETINGS II**
LINDNER HOTEL, ROOM GOETHE (by appointment)
- » **11.00 COCOLAB / PRESENTATION: AUDIENCE DESIGN**
with Nicolò Gallio – in coop. with *TorinoFilmLab*
How to get to the audience? A practical example of one selected coco project for which audience designer Nicolò Gallio has developed strategic ideas.
LINDNER HOTEL, ROOM COSIEBUS
- » **12.00 PANEL: #FEEDBACK**
Moderation: Simon Perry
Guests: Mirsad Purivatra (*Sarajevo City of Film Fund*),
Hrvoje Hribar (*Croatian Audiovisual Center*),
Miroslav Mogorovic (*Art and Popcorn*),
Nana Janelidze (*Georgian National Film Center*),
Darko Baseski (*Macedonian Film Fund*), Jozko Rutar (*Slovenian Film Center*)
Robert Balinski (*Polish Film Institute*), and Tudor Giurgiu (*Libra Film*)
LINDNER HOTEL, ROOM COSIEBUS
- » **13.00 NETWORKING LUNCH**
LINDNER HOTEL, RESTAURANT (by invitation only)
- » **14.30 ONE2ONE-MEETINGS III**
LINDNER HOTEL, ROOM GOETHE
- » **14.30 FOCUS COCO: PROJECTS IN PROGRESS**
Moderation: Martin Blaney
Guests: Petra Goedings (*Phantavision*),
Sasha Wieser (*EastWest Filmdistribution*), Ales Pavlin (*PERFO d.o.o.*),
Alexander Ris & Christine Haupt (*Neue Mediopolis Filmproduktion*)
Eike Gorezcka & Christoph Kukulka (*42Film*) and Jiri Konecny (*endorfilm*)
LINDNER HOTEL, ROOM COSIEBUS
- » **16.30 20TH ANNIVERSARY OF THE SLOVENIAN FILM CENTRE**
reception hosted by the Slovenian Film Center
STADTHALLE, FESTIVALLOUNGE (by invitation only)