COCO PROGRAMME 2016



WED, 9TH NOV

> 09:00 COCOLAB / PITCHING PREPARATION

(by appointment)

with Martina Bleis and Marjorie Bendeck

9 Stadthaus Cottbus, Room Montreuil

> 13:00 NETWORKING LUNCH (by invitation only)

P Restaurant Roma

> 14:45 WELCOME DRINKS

Have a welcome drink with us and pick up your coco-bags

9 Stadthaus Cottbus

> 15:45 COCOLAB / LECTURE: THE ROLE OF THE PRODUCER IN THE DEVELOPMENT PROCESS

with Danijel Hocevar hosted by *Midpoint*A lecture about how to monitor and guide the process of development as a producer in a focused and productive way.

> 17:00 COCOLAB / LECTURE: HOW INDEPENDENT FILM CAN PROFIT FROM THE VoD MARKET

with Christoph Mathieu (*Rushlake Media*)

The lecture will be dedicated to the still developing structures of the digital market, particularly in contrast to traditional film distribution.

9 Stadthaus Cottbus, Room Zielona Góra

> 18:00 ROUND TABLE / POLISH-GERMAN CO-PRODUCTION (by invitation only)

with Robert Balinski (Polish Film Institute)

 $Tomasz\ Dabrowski\ (Film\ Commission\ Poland)$

Brigitta Manthey (Medienboard Berlin-Brandenburg)

Oliver Rittweger (Mitteldeutsche Medienförderung / MDM)

🕈 Sadthaus Cottbus, Room Zielona Góra

> 21:00 **GET TOGETHER** (by invitation only)

hosted by the Film Commission Poland, Medienboard Berlin-Brandenburg & Mitteldeutsche Medienförderung / MDM Join us for drinks and snacks.

P Restaurant Mangold

THUR, 10th NOV

> 10:30 OFFICIAL OPENING

9 Stadthaus Cottbus, Ratssaal

> 10:45 PANEL: FUNDING NEWS

Moderator: Alex Traila

Guests: Robert Balinski (Polish Film Institute)

Boban Jevtic (Film Center Serbia)

Marketa Santrochova (Czech Film Center)

Edith Sepp (Estonian Film Institute)

V Stadthaus Cottbus, Ratssaal

> 12:00 NETWORKING LUNCH (by invitation only)

sponsored by *Ukrainian State Film Agency* and EGREGOR by *Solar Media Entertainment*

P Restaurant Hotel Lindner

14:00 PITCHINGI

9 Stadthaus Cottbus, Ratssaal

> 14:50 COFFEE BREAK

15:20 PITCHINGII

9 Stadthaus Cottbus, Ratssaal

> 16:15 COME AND ARRANGE YOUR ONE2ONE MEETINGS

Stadthaus Cottbus, Foyer Wardrobe

> 16:30 FOCUS UKRAINE

in cooperation with the *Ukrainian State Film*Agency & Odessa International Film Festival

Presentation of co-production possibilities, case studies, and the Ukrainian Works-in-Progress EGREGOR (Solar Media Entertainment), NIRVANA GUEST HOUSE (Pronto Film) &

REPUBLIC PILGRIM (Toy Cinema).

 $\textbf{Guests} \hbox{: Philip Illienko } (\textit{Ukrainian State Film Agency})$

Julia Sinkevych (Odessa International Film Festival)

Oleksandr Chubko (Pronto Film)

Alla Belaya (Toy Cinema)

Oleksiy Mamedov (Toy Cinema)

Dmytro Sukhanov (Toy Cinema)

Serge Lavrenyuk (Solar Media Entertainment)

Olga Zolotareva (Solar Media Entertainment)

Stadthaus Cottbus, Ratssaal

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→ THUR, 10th NOV

> 16:30 COCOLAB / MEETTHE EXPERTS (by appointment)

with: Linda Beath (Maia Workshops),

Alexander Bohr (ZDF / arte)

Gabriele Brunnenmeyer (Kuratorium Junger Deutscher Film)

Tomasz Dabrowski (Film Commission Poland)

Satu Elo (eave),

Ben Gibson (DFFB)

Danijel Hocevar (Vertigo Films)

Florian Krautkrämer (Eurimages / BKM)

Jens Krüger (Berliner Synchron)

Naomi Levari (Black Sheep Film Productions)

Brigitta Manthey (Medienboard Berlin-Brandenburg)

Dana Messerschmidt (Mitteldeutsche Medienförderung / MDM)

Nikolaj Nikitin (SOFA)

Kristyna Pleskotova (Midpoint)

Xavier Rashid (Film Republic)

Michael Reuter (The Post Republic)

Petra Weisenburger (Nipkow Programm)

Christoph Mathieu (Rushlake Media)

9 Stadthaus Cottbus, Room Zielona Góra

> 16:30 WORKSHOP: #FEEDback (by invitation only)

supported by

Creative Europe Desk Berlin-Brandenburg

9 Stadthaus Cottbus, Room Montreuil

> 20:00 NETWORKING RECEPTION (by invitation only)

hosted by Medienboard Berlin-Brandenburg and Mitteldeutsche Medienförderung / MDM

Presentation of the winners:

- coco Best Pitch Award –
 donated by Berliner Synchron
- coco Post Pitch Award –

 donated by The Post Republic
- coco Producers Network Award donated by Producers Network
- Midpoint Scholarship Award donated by *Midpoint*
- Cottbus Discovery Script Doctoring Award donated by EastWest Filmdistribution

P Restaurant Zelig

FR, 11th NOV

> 09:00 ONE2ONE-MEETINGS (by appointment)

9 Stadthaus Cottbus, Ratssaal

> 10:00 LECTURE: IDENTIFYING WHERE YOUR AUDIENCE IS

with Linda Beath - presented by

Maia Workshops

This lecture with case studies analyses how to

position your film on new internet, TV and VoD platforms.

9 Stadthaus Cottbus, Room Zielona Góra

> 11:00 ONE2ONE-MEETINGS (by appointment)

Value of Stadthaus Cottbus, Ratssaal

> 11:20 FOCUS COCO

Moderator: Martin Blaney

Guests: Silvia Panakova (PIARGY / coco 2011 - Work-in-Progress)

Zeki Peynirci (THE ESCAPE / coco 2014 - Work-in-Progress)

Mirjana Karanovic (A GOOD WIFE / coco 2012)

Judit Stalter (KILLS ON WHEELS / coco 2012)

Ankica Juric Tilic (HIGH SUN / coco 2011)

Olena Yershova (HOUSE OF OTHERS & MOTHERLAND / both coco 2012)

9 Stadthaus Cottbus, Room Zielona Góra

> 13:15 NETWORKING LUNCH (by invitation only)

sponsored by Film New Europe / FNE

P Restaurant Hotel Lindner

> 15:00 PANEL: REACHING AUDIENCES ACROSS BORDERS

with Katarzyna Grynienko – presented by Film New Europe / FNE

FNE representative for Poland and head of Communications

for Wajda Film School in Warsaw Katarzyna Grynienko

presents the opportunities offered by \emph{FNE} and moderates

a panel on how filmmakers can most effectively use media $% \left(\left(1\right) \right) =\left(1\right) \left(\left(1\right) \right) \left(1\right) \left(1\right$

as a tool to reach audiences.

with: Cathy Meils (Film New Europe)

 $\label{eq:condition} \mbox{Judit Stalter} \mbox{ ($Laokoon\ Film)} \ \& \ \mbox{Ankica\ Juric\ Tilic\ ($Kinorama$)}$

 \P Stadthaus Cottbus, Room Zielona Góra

> 15:00 ONE2ONE-MEETINGS (by appointment)

9 Stadthaus Cottbus, Ratssaal

16:00 MACEDONIAN DESSERT (by invitation only)

Join Darko Barseski preparing Macedonian specialties and have a goodbye drink with us.

9 Stadthaus, Kitchen