

3.-4.11.2011

East West Co-production Market at the FilmFestival Cottbus

PROGRAMME

COTTBUS BETWEEN IDEA AND FINISHED FILM

It is autumn and Cottbus will once more become the centre of the film world between East and West. Whilst the latest films are showing in the town's cinemas, the ideas for the cinema programmes of future years will be presented during our co-production market.

We invite you to be inquisitive about new projects and faces, familiar names and successful filmmakers. Meet up with old friends and collegues or learn to appreciate new partners. Discover Connecting Cottbus for the first time or return to a familiar place. You are most welcome.

The project pitching on 3rd November will again be a highlight of our event this year. 13 producers from 11 countries will be here together with their directors or screenwriters to present their ideas for new feature films. In September, a jury of representatives from Medienboard Berlin-Brandenburg, MDM, the Nipkow Programm, RBB and MDR, German Films, MEDIA Antenna Berlin-Brandenburg and Connecting Cottbus selected this year's projects which have now come to Cottbus. A new record was established: more than 110 projects from 30 countries applied this year to participate in the Connecting Cottbus pitching forum.

The projects being presented in 2011 have all the promise of a particularly varied edition. The variety of genres ranges from the Mediterranean comedy through political satires, urban romances and family stories to social dramas – universal stories from the heart and the edges of Europe.

The accompanying programme for the co-production market, which is being organised by Bernd Buder and Martina Bleis for the first time this year, includes panel discussions and workshops on topical issues about the European film industry.

A new prize has been sponsored this year by the post production company "The Post Republic": the CoCo Post Pitch Award. We are certain that this second prize – alongside the CoCo Best Pitch Award and the CoCo Special Pitch Award – will become well established and increase the chances for the realisation of the winning projects.

So, it looks like being an interesting year for Connecting Cottbus. We wish the greatest possible success for their film projects to all of the producers, directors and authors who will be facing the interest, perhaps the occasional point of criticism, but always the well-meaning curiosity of financiers, producers, funders and sales agents. With its panels, workshops, One2One meetings and networking receptions, Connecting Cottbus offers the best prerequisites for productive encounters in a creative atmosphere. This is all possible thanks not least to our funders, sponsors and partners.

TUESDAY, 1ST NOVEMBER 2011

PITCHING PREPARATION

12:00 am **One2One Coaching** (by appointment)

07:00 pm Opening of the 21st FilmFestival Cottbus (by festival invitation only)

WEDNESDAY, 2ND NOVEMBER 2011

PITCHING PREPARATION

10:00 am One 20ne Coaching (by appointment)
02:30 pm Film Funding in Germany and Europe

Moderation: Martin J. Blaney (Screen International)

Guests:

Petra Kashmiry (FFA/Eurimages)

Brigitta Manthey (Medienboard Berlin-Brandenburg)
Susanne Schmitt (MEDIA Antenna Berlin-Brandenburg)

Guillaume de Seille (Arizona Films)

04:00 pm Workshop

How to talk to commissioning editors, financiers and film funders -

how to talk potential partners into your project

Katriel Schory (Israel Film Fund)

06:00 pm Workshop

Budgeting and workflow of digital post production

Rebekka Garrido (The Post Republic)

08:00 pm Get-together - hosted by MEDIA Antenna Berlin-Brandenburg

THURSDAY, 3RD NOVEMBER 2011

10:15 am Official Opening

10:30 am Pane

More money - less money - different money?

What's new in public funding – the impact of recent changes on

co-productions

Moderation: Simon Perry (ACE)

Guests:

Anastasia Chudakova (New Cinema Fund, Russia)

Agnes Havas (Hungarian Film Fund), tbc Ivana Ivisic (Croatian Audiovisual Centre) Maria Letowska (Polish Film Institute)

Brigitta Manthey (Medienboard Berlin-Brandenburg)

11:45 am Introduction of Participants with Projects

12:00 am Presentation

The Co-Production Prize of the Robert Bosch Stiftung

Karin Angela Schyle (Co-Production Prize of the Robert Bosch Stiftung)

12:15 pm **Networking Lunch** – hosted by Robert Bosch Stiftung

(by invitation only)

13:30 pm Pitching I

14:45 pm Coffee Break

15:15 pm Pitching II

16:30 pm Coffee Break

17:00 pm Pitching III

18:00 pm Voting for the CoCo Best Pitch Award 2011 / Make your Dates

for the One2One-Meetings

20:00 pm Networking Reception – hosted by Medienboard Berlin-Brandenburg

and MDM; Presentation of the winners: CoCo Best Pitch Award and

CoCo Post Pitch Award (by invitation only)

FRIDAY, 4TH NOVEMBER 2011

09:00 am One2One-Meetings I

10:45 am Panel

Bridging the Gap - Eastern Europe between Festival Films and Market

Financing and finding audiences for arthouse productions today

Moderation: Jörg Taszman

Guests:

Oliver Rittweger (MDM)

Alexander Rodnyansky (AR Films, Non-Stop Production)

Guilllaume de Seille (Arizona Films)

N.N. (Sales/Distribution)

12:00 am One2One-Meetings II

12:00 am Workshop

Targeting and Marketing

An interdisciplinary experiment bringing together experts from

advertising, event management and film

Speakers:

Tudor Giurgiu (Libra Film & Transilvanian International Film Festival), tbc

Alina Hückelkamp (Neue Digitale/Razorfish)

13:45 pm **Networking Lunch** (by invitation only)

14:45 pm Focus CoCo: Previous CoCo Projects in Progress

Moderation: Martin J. Blaney (Screen International)

15:40 pm One2One-Meetings III

COCO BEST PITCH AWARD

This year will see 13 creative teams from 11 countries vieing with one another at the annual project pitching forum to attract the interest of financiers, potential co-producers and TV commissioning editors for their projects. It is already a good tradition: the professional audience at the forum will then vote for the most convincing presentation of a new project. The producer and director (or screenwriter) receive the \in 1,500 CoCo Best Pitch Award during the networking reception which is jointly hosted by Medienboard Berlin-Brandenburg and Mitteldeutsche Medienförderung and held in Cottbus' Zelig Restaurant to round off this year's pitching session.

COCO SPECIAL PITCH AWARD

Winning the Main Prize of FilmFestival Cottbus is connected each year with the CoCo Special Pitch Award. This prize has now proven to be a particularly innovative link between the film festival and the market: in 2007, Oleg Novkovic presented his project WHITE, WHITE WORLD as the first winner of the newly initiated Special Pitch Award.

Three years later, in 2010, he won the Main Prize of FilmFestival Cottbus with the completed project and therefore now has the opportunity to come back to Connecting Cottbus to pitch his newest project OTHERS.

COCO POST PITCH AWARD

The series of prizes at Connecting Cottbus are joined this year by the newly established Post Pitch Award. The post-production-company The Post Republic will be donating a colour correction and the production of a DCP for a suitable pitch project. The winner will be chosen by a three-person expert jury. This year, we are honoured that Uta Ganschow, head of the Berlin-based Nipkow Programm, Katriel Schory, executive director of the Israel Film Fund, and Rebekka Garrido, The Post Republic, agreed to take part in the jury. The Post Republic will also host a workshop on the work flow and budgeting of digital film productions as part of the preparations for the pitching participants.



THE 21ST FILMFESTIVAL COTTBUS – FESTIVAL OF EAST EUROPEAN CINEMA

The FilmFestival Cottbus is taking place again from 1 - 6 November. Apart from the two competitions for feature film and short feature, which will be presenting international and German premieres as well as two world premieres, another highlight of the 21st edition is certain to be a sidebar illustrating the Polish-French-German film relations. The occasion is the 20th anniversary of the "Weimar Triangle", a political partnership established in 1991 by the three foreign ministers at that time. Supported by the Federal Agency for Civic Education (bpb), the focus will be tracing the diversity of Eastern Europe. Sporting the heading of "Eastern Europe of the Regions", it will be dedicated in 2011 to those regions that have grown through history across borders, with the emphasis on Poland and Ukraine, the hosts of the European Football Championship in 2012.

A further highlight will be the "Location Lausitz" retrospective which is supported by Kulturland Brandenburg e.V., and will be presenting locations in the Berlin-Brandenburg region as well as chronicling the changes in the Lausitz region since 1989. Moreover, there will be a second edition of the "U18 – German-Polish Competition for Youth Films" – which was first held last year – as well as the special days for Eastern Europe's biggest production territories, Russia and Poland, - the "Russian Day" ("Russkiy Den") and "Polish Horizons" ("Polskie Horyzonty"). Away from the cinema screens, the festival will have a varied supporting programme with readings, talks, concerts and parties.



PROGRAMME PROGRAMME

You will find a selection of films which have been produced or directed by participants of Connecting Cottbus in this programme: Tudor Giurgiu and Alexander Rodnyansky, Ketevan Machavariani and Oleg Novkovic are among the participants at Connecting Cottbus who have works programmed for the 21th Cottbus Film Festival. Additional information can be found on the festival website: www.filmfestivalcottbus.de

Jonas Katzenstein (Producer)

Wednesday, 2nd November 2011, 02.30 pm I Kammerbühne

NEXT TENANT

Germany, Poland 2010 | 30 min

Ketevan Machavariani (Director)

Sophia Bazgadze (Producer)

Wednesday, 2nd November 2011, 10.00 pm | Stadthalle Thursday, 3rd November 2011, 10:00 am | Weltspiegel

SALT WHITE

Georgia 2011 | 80 min

Oleg Novkovic (Director)

Thursday, 3rd November 2011, 12.30 pm I Kammerbühne

MINER'S OPERA

Serbia 2006 | 82 min

Alexander Rodnyansky (Producer)

Thursday, 3rd November 2011, 7.30 pm I Weltspiegel

ELENA

Russia 2011 | 109 min



Marcel Lenz (Producer)

Guido Schwab (Producer)

Friday, 4th November 2011, 2.00 pm | Stadthalle Sunday, 6th November 2011, 10.00 am | Weltspiegel TILT

Bulgaria, Germany 2010 | 94 min

Tudor Giurgiu (Producer)

Friday, 4th November 2011, 5.00 pm I Stadthalle Sunday, 6th November 2011, 3.00 pm I Weltspiegel

ASHES & BLOOD

France, Romania, Portugal 2009 | 105 min

René Frotscher (Producer)

Friday, 4th November 2011, 5.00 pm I Glad-House-Saal

COMBAT GIRLS

Germany 2011 | 103 min

Judit Stalter (Producer)

Friday, 4th November 2011, 7.30 pm I Weltspiegel

BEAST

Hungary, 2011

(as part of the LONG NIGHT OF SHORT FILMS)



ADDITIONAL INFORMATION

Video Screenings

This year will also see us offering the participants of Connecting Cottbus the chance to use the video screening facilities in the conference hotel. Completed films or work in progress can be presented to interested co-production partners and participants here as a backup to the One2One Meetings. For reservations, please contact a member of the Connecting Cottbus team.

Wi-Fi & Internet

We will again have computers with internet access provided for our guests on the conference floor of the Lindner Congress Hotel. A password protected wireless network can be used free of charge on the Conference Floor, in the hotel lobby and at the festival's Guest Centre.

FestivalBar edelweiss

The cool, modern and totally dark red-and-white ambience makes edelweiss a trendy place for the in crowd to meet. Cocktails are served each day from 18:00 until the cock crows. There's always music playing, and a DJ adds that special something to Friday evenings.

FUNDING PARTNERS

MEDIENBOARD BERLIN-BRANDENBURG

The Medienboard Berlin-Brandenburg is the first stop for film and media professionals in Germany's capital region. Under one roof, it unites film funding and the development of the media industry in the states of Berlin and Brandenburg. Medienboard Berlin-Brandenburg GmbH

August-Bebel-Straße 26–53 | D–14482 Potsdam-Babelsberg fon: +49 331743870 | fax: +49 3317438799 info@medienboard.de | www.medienboard.de

MEDIA PROGRAMME

MEDIA 2007 is a programme of the European Union for the advancement of audio-visual industry in the 32 member states. Support is channelled through it for the areas of development, distribution, sales, promotion, festivals and training. The programme MEDIA Mundus, which has been recently launched, is co-financing activities with countries outside the EU – in the field of promotion, training and distribution.

MEDIA Programme / European Commission
MAD018/68 | B-1049 Brussels
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eac-media@ec.europa.eu | www.ec.europa.eu

MITTELDEUTSCHE MEDIENFÖRDERUNG

As the Central German regional film funding body the Mitteldeutsche Medienförderung supports economically interesting media productions from preparation through production to distribution and presentation of all film, television and other audio-visual media productions.

The funding aims at the strengthening of the audio-visual culture and industry in Saxony, Saxony-Anhalt and Thuringia and thus contributes to the strengthening of the film- and media sector in Germany and Europe.

Mitteldeutsche Medienförderung GmbH Hainstraße 17–19 | D–04109 Leipzig fon: +49 341269870 | fax: +49 3412698765 info@mdm-online.de | www.mdm-online.de

ROBERT BOSCH STIFTUNG

The Robert Bosch Stiftung issues three Co-Production Prizes for young German and Eastern European filmmakers. The prize, worth up to 70,000 euros for each selected project, is awarded in the categories animated film, documentary, and short film. Young filmmakers in the fields of production, directing, camera, and screenwriting are given an opportunity to explore the methods and creative styles of their partner country. Please find further information on the prize and the application procedure at www.coproductionprize.com Robert Bosch Stiftung/The Co-Production Prize

Karin Angela Schyle / Coordinator Tel.: +49 3052131485 Tel.: +49 17660010787 schyle@coproductionprize.com

SUPPORTING PARTNERS

MEDIA ANTENNA BERLIN-BRANDENBURG

The MEDIA Antenna Berlin-Brandenburg is one of the four German information offices of the European MEDIA-Programme. As a contact point for media professionals mainly based in Berlin-Brandenburg and Central Germany, we advise on funding possibilities as well as assistance with funding applications. In collaboration with international partners our office also offers networking events to support international cooperation amongst media professionals.

MEDIA Antenna Berlin-Brandenburg August-Bebel-Straße 26–53 | D–14482 Potsdam-Babelsberg fon: +49 3317438750 | fax: +49 3317438759 mediaantenne@medienboard.de | www.mediadesk.de

EAVE

EAVE is a leading training, development and networking organization for producers primarily funded by MEDIA, MEDIA Mundus and the Luxembourg Film Fund. In addition to the well-known European Producers Workshop, which has been running since 1988, EAVE is involved in a variety of programmes for audiovisual producers in Europe, Russia, Latin America, the Arab world, Asia and Africa.

EAVE

238c, rue de Luxembourg | L-8077 Bertrange phone: +35 24452101 | fax: +35 244521070 eave@eave.org | www.eave.org

CINELINK

CineLink project is the backbone of the Sarajevo Film Festival's Industry Section. It is a development and financing platform for carefully selected regional features destined for European co-production. Around 15 most promising projects from Southeast Europe are selected each year for a series of tailor-made development workshops that take place throughout the year and culminate in a financing event – the CineLink Co-Production Market, which takes place during the last three days of the Sarajevo Film Festival.

The Co-Production Market gathers more than 400 participants from all spheres of the film business ready to network, discover talent, co-produce or commission new projects, while creating an annual hub for local professionals and adding international industry relevance to the festival. With the average conversion rate of its selected projects from development to production at over 60% in the past 5 years, CineLink has grown into one of the most successful development and financing platforms in Europe. Selection and diversification in development are central to this success, while the focus on local product with international potential, discovery of emerging talent and the promotion of modern cinematic language proved essential to the initiative's rising profile in the film industry.

CineLink - Sarajevo Film Festival Jovan Marjanovic / Head Zelenih Beretki 12/1 | BiH - 71000 Sarajevo fon: +38 733209411 | fax: +38 733263381 joja@sff.ba | www.sff.ba



MOSCOW BUSINESS SQUARE

Moscow Business Square is a business platform of the Moscow International Film Festival, which increases the access of foreign companies to Russian Film and TV market. In 2012 more than 400 film industry professionals will be invited to join «Moscow Business Square». «2012 Moscow Business Square edition» offers its participants an intensive program including: 4th Moscow Co-Production Forum;

Moscow Business Square Screenings;

Mini EAVE:

Moscow Industry Showcase; Round tables and Presentations Moscow Co-production Forum Olga Kolegaeva / Head T: +7 9036667444

forummoscow@gmail.com | www.miffbs.ru

ACE – ATELIERS DU CINÉMA EUROPÉEN

Created in 1993, ACE is an organisation dedicated to helping European producers to co-produce with other countries. Every year the organisation selects 16 professionals, who have proved themselves in their respective countries, to participate in its annual programme.

ACE offers unique expertise in the fields of script development, project financing and film marketing. Our consultants include leading international sales agents, managers of European funds, and the most experienced members of ACE's own network of producers. Participants thus have the opportunity to join a prestigious club that meets at all the major festivals and markets. Already well established in Europe, ACE recently began to welcome non-EU producers and has designed a special programme for them. The association now also organises workshops outside Europe, looking for new talents and new markets in Asia and Latin America. Reflecting their creativity and dynamism, ACE producers are frequently featured among the award winners in Cannes, Berlin and Venice, at the Oscars, Césars, European Film Awards, and so on.

ACE – Ateliers du Cinéma Européen 8, rue Mayran | F – 75009 Paris, France fon: +33 153250001 | fax: +33 153327694 info@ace-producers.com | www.ace-producers.com

NIPKOW PROGRAMM

The Nipkow Programm, launched in Berlin in 1992, is a fellowship programme, designed to assist film and television professionals from all over Europe to expand their contacts and working experience. By supporting a new up-and-coming generation of film and media talents, Nipkow aims at strengthening future European collaborations in the media and film sector. Nipkow Programm e.V.

Kurfürstendamm 225 | D-10719 Berlin fon: + 49 306142838 | fax: + 49 306142826 nipkow-programm@t-online.de | www.nipkow.de

AWARD SPONSOR

THE POST REPUBLIC

The Post Republic is a full service postproduction facility offering the full range of 2D and 3D post-production processes. Located in Berlin and Halle, we combine highly skilled professionals with the very best quality equipment. The CoCo Post Pitch Award 2011 is sponsored by The Post Republic.

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ORGANIZER

POOL PRODUCTION

pool production, an agency organising events, is organizer of the FilmFestival Cottbus and the East West Co-production Market Connecting Cottbus. pool production provides classic advertising, as well as publicity and marketing for all kinds of commercial and cultural events. pool production fuses its internal capabilities with external projectrelated know-how and offers a broad spectrum of services.

pool production GmbH
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Connecting Cottbus wishes to thank all of its partners and supporters who have greatly contributed to the success of our East West Co-production Market.

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funding partners







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Robert Bosch Stiftung

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